

PAIR Gala Sponsorship Package

Come celebrate with us!

Virtual Gala
June 7, 2021





the PAIR Story



PAIR's 2020 Keynote speaker and former client Chalak Mohammad

Justice, hope, and safety. This is the promise that PAIR brings to every asylum client who turns to PAIR for help. The immigrant community in Massachusetts is vibrant, full of courageous individuals who have fled torture and abuse with the hope of a fresh start. However, navigating the complex immigration system requires support and assistance, especially as immigration laws and policy changes have made it nearly impossible for asylum seekers to win their cases.

Unmet legal needs are the primary reasons asylum seekers are denied protection in the U.S. For over thirty years, PAIR has aimed to fill a crucial gap in civil legal aid for immigrants and asylum seekers across Massachusetts by partnering with 1,400 active volunteer attorneys from over 50 of Boston's major law firms. Volunteers help PAIR maximize scarce legal resources while serving a substantial client base. In its fiscal year 2019-2020, PAIR served over 1,700 clients with the help of our incredible pro bono lawyers, who provided over 22,000 hours of donated legal services, worth a total of \$13.5M of in-kind donations.



PAIR Board member Edith Fobid with former E.D. Sarah Ignatius

Over the past year, PAIR has witnessed COVID-19's disproportionate impact on our immigrant communities, black communities and vulnerable women and children. Work and school closures, shortages of food and household goods, and unhealthy practices by employers of low-wage workers have taken a serious toll on PAIR clients in addition to the virus itself. The PAIR staff and many pro bonos have gone above and beyond to ensure clients have housing, food, and financial security in addition to high-quality legal services. PAIR's work remains as critical as ever during these challenging times.



PAIR staff attending the 2020 Virtual Gala



the Event

Come join PAIR as we celebrate 32 years of serving immigrants! During a virtual presentation, PAIR will recognize eight award recipients who have gone above and beyond to transform the lives of PAIR clients. Guests will hear from former PAIR clients who share their poignant stories of hope and their harrowing journeys to safety, made possible by PAIR and our volunteers. Through sponsorship and a live fundraising drive, the PAIR Gala aims to raise more than \$200,000 to fund PAIR's work to assist even more clients.



the Audience

The PAIR Gala brings together leaders from Greater Boston's legal, nonprofit and business communities, including law firm partners, corporate counsel, philanthropists, immigrant allies, and community activists to celebrate their commitment to protecting immigrant rights and to support PAIR's work to ensure access to counsel. Guests also have a chance to virtually meet former PAIR clients to hear their stories of hope. Through a virtual platform, we hope to reach more supporters and viewers of our sponsors than ever before.



the Opportunity

The PAIR Gala presents a unique opportunity to showcase your commitment to PAIR's pro bono legal services for our immigrant neighbors at this well recognized community event. Our flexible sponsorship packages offer various points of event access and promotional exposure.



2020 PAIR Awardee Wm. Shaw McDermott's selfie with his PAIR martini



the Benefits

2021 Sponsorship Levels:

Elite | \$50,000

VIP reception, featured recognition during live event, opportunity to provide video content for gala marketing promotion, prominent display in advertising materials including Gala program and slideshow, full page display in Gala program, featured mention in PAIR's press release, spotlight recognition in the PAIR e-newsletter, Annual Report, social media & website

Champion | \$25,000

Featured recognition during live event, opportunity to provide video content for gala marketing promotion, prominent display in advertising materials including Gala program and slideshow, full page display in Gala program, featured mention in PAIR's press release, spotlight recognition in PAIR e-newsletter, Annual Report, social media, & website

Diamond | \$15,000

Recognition during live event, prominent display in advertising materials including Gala program and slideshow, half page display in Gala program, mention in PAIR's press release, spotlight recognition in PAIR e-newsletter, Annual Report, social media, & website

Platinum | \$10,000

Recognition during live event, prominent display in advertising materials including Gala program and slideshow, half page display in Gala program, spotlight recognition in PAIR e-newsletter, Annual Report, social media, & website

Gold | \$5,000

Prominent display in advertising materials including Gala program and slideshow, recognition in Annual Report, social media and website

Silver | \$3,000

Display in advertising materials including Gala program and slideshow, recognition in Annual report and website

Benefactor | \$500-\$2,999

Mention in Gala program and slideshow, Annual Report and website



Board member Nancy Rego Sevich introducing PAIR's 2020 virtual Fund The Mission drive



AILA NE members, who annually sponsor the PAIR Gala, pose at the 2019 Boston event



Gala attendees watch PAIR's 2020 Virtual Gala speaker Abdi Nor Iftin share about his harrowing journey to the U.S.



the Pledge



Join PAIR as we celebrate
our clients and volunteers!

YES, I WANT TO SPONSOR THE 2021 PAIR GALA AT THE FOLLOWING LEVEL:

- Elite | \$50,000
- Champion | \$25,000
- Diamond | \$15,000
- Platinum | \$10,000
- Gold | \$5,000
- Silver | \$3,000
- Benefactor | \$500-\$2,999

Contact Information

Company Name (For Recognition): _____

Contact Name: _____

Position/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Payment Information

- A check enclosed for \$_____ made payable to “PAIR Project”
- Email about making a secured payment online
- It is **free** to attend the Virtual Gala; share the Gala video link upon receipt!

Please return completed sponsorship forms with payment to the attention of Anita P. Sharma by mail to **98 N. Washington St., Suite 106, Boston, MA 02114** or email asharma@pairproject.org if remitting electronic payment. A PAIR staff member will be in touch to discuss sponsorship benefits. If you have questions, call PAIR at 617-742-9296 x2.