



Seaport Hotel  
Boston, MA  
June 8, 2020

# PAIR Gala Sponsorship Package



# the PAIR Story

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Founded in 1989, PAIR envisions a world where **all asylum seekers have a right to legal counsel and can find justice, hope, and safety** for themselves and their families in the U.S.

Unmet legal needs are the primary reasons asylum seekers are denied protection in the U.S. PAIR partners with 1,200 active volunteer attorneys from over 50 of Boston's major law firms to fill in this gap in service. Volunteers help PAIR maximize scarce legal resources while serving a substantial client base. In fiscal year 2018-2019, PAIR pro bono lawyers provided over 24,000 hours of donated legal services, worth a total of \$13.5M of in-kind donations.



**Pro Bono Asylum** : PAIR serves asylum seekers who have overcome unspeakable horrors to forge new lives in safety and freedom. PAIR's asylum program has assisted thousands of immigrants and has an astonishing success rate of over 95%.

**Detention Center Initiative:** PAIR is the only nonprofit in Massachusetts with negotiated access to serve all major ICE facilities where we provide legal orientation to detained immigrants. Individuals detained by immigration are one of the most underserved populations with no right to free legal counsel.



**Community Outreach:** PAIR partners with fellow nonprofits, schools, and healthcare providers to bring "Know Your Rights" presentations to the public. These presentations empower immigrants to understand and access their basic legal rights. Since November 2016, PAIR has reached over 15,000 community members.



# the Event

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Come join PAIR as we celebrate 31 years of serving immigrants. More than 300 leaders from the legal, nonprofit, and business communities will come together at the Seaport World Trade Center to celebrate their commitment to protecting immigrant rights. Guests mingle and network during a cocktail hour. Over a seated dinner, PAIR will recognize eight award recipients who have gone above and beyond to transform the lives of PAIR clients. Guests hear from former PAIR clients who share their poignant stories of hope and their harrowing journeys to safety, made possible by PAIR and our volunteers. Through sponsorship and a live fundraising drive, the PAIR Gala aims to raise more than \$300,000 to fund PAIR's work to assist even clients.

# the Audience

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The PAIR Gala brings together over 300 leaders in Greater Boston's legal, nonprofit and business communities, including law firm partners, corporate counsel, philanthropists, immigrant allies, and community activists. Guests also have a chance to meet former PAIR clients to hear their stories of hope.

# the Opportunity

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The PAIR Gala presents a unique opportunity to showcase your commitment to PAIR's pro bono legal services for our immigrant neighbors at this well recognized community event. Our flexible sponsorship packages offer various points of event access and promotional exposure.





# the Benefits

## 2020 Sponsorship Levels :

### Elite | \$50,000

2 tables of 10 seats each, VIP reception, prominent display in advertising materials including Gala program and slideshow, opportunity for custom ad in Gala program, mention in PAIR's press release, recognition at Gala, spotlight recognition in PAIR e-newsletter and Annual Report, and on social media

### Champion | \$25,000

2 tables of 10 seats each, prominent display in advertising materials including Gala program and slideshow, opportunity for custom ad in Gala program, mention in PAIR's press release, recognition at Gala, spotlight recognition in PAIR e-newsletter and Annual Report, and on social media

### Diamond | \$15,000

2 tables of 10 seats each, prominent display in advertising materials including Gala program and slideshow, mention in PAIR's press release, and honorable mention at Gala, spotlight recognition in PAIR e-newsletter and on social media and website

### Platinum | \$10,000

1 table of 10 seats, prominent display in advertising materials including Gala program and slideshow, spotlight recognition in PAIR e-newsletter and on social media and website

### Gold | \$5,000

1 table of 10 seats, display in advertising materials including Gala program and slideshow, spotlight recognition on social media and PAIR website

### Silver | \$3,000

6 seats, display in advertising materials including Gala program and slideshow, recognition on PAIR website

### Benefactor Level | \$500 - \$2,999

2 seats, display in advertising materials including Gala program and slideshow





# the Pledge

Join PAIR as we celebrate our clients and volunteers!



## YES, I WANT TO SPONSOR THE 2020 PAIR GALA AT THE FOLLOWING LEVEL:

- **Elite** | \$50,000    ▫ **Champion** | \$25,000    ▫ **Diamond** | \$15,000
- **Platinum** | \$10,000    ▫ **Gold** | \$5,000    ▫ **Silver** | \$3,000
- **Benefactor** | \$500 - \$2,999    ▫ **Individual** | \$160

### Contact Information

Company Name (For Recognition): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Payment Information

- A check enclosed for \$\_\_\_\_\_ made payable to "PAIR Project"
- Email about making a secured payment online

Please return completed sponsorship forms with payment to the attention of Anita P. Sharma by mail to **98 N. Washington St., Suite 106, Boston, MA 02114** or email **asharma@pairproject.org** if remitting electronic payment. A PAIR staff member will be in touch to discuss sponsorship benefits. If you have questions, call PAIR at **617-742-9296 x2.**